

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 53820 CF NTL-POL FBD - LBD: 10/03/12 - 10/09/12 HL#: Created: 10/02/12 10:15 AM

Client: BACHMANN FOR CONGRESS... OPE: / / 2800 Agency Commission: 15 % Updated: ALWILLIAMS on 10/02/12 03:44 PM

Agency: STRATEGIC MEDIA PLACEMENT Product: BACHMANN EST#2800 Sell :00:00 Confirmed: 10/02/12 11:56 AM

Buyer: KEGAN BERAN Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/03/12 08:57 AM

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

NEW ORDER CHG/PH 10/02/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE3	0 0 1 0 0 0 0	NEWS	30				0.0	\$340.00	1	\$340.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/03/12	1										
002	MLOCAL2	0 0 2 2 2 0 0	NEWS	30				0.0	\$725.00	6	\$4,350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	6										
003	MLOCAL2	2 1 0 0 0 0 0	NEWS	30				0.0	\$725.00	3	\$2,175.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/09/12	3										
004	MEARLY	0 0 1 1 1 0 0	NEWS	30				0.0	\$425.00	3	\$1,275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										
005	MEARLY	1 1 0 0 0 0 0	NEWS	30				0.0	\$425.00	2	\$850.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/09/12	2										
006	NSAT8A	0 0 0 0 0 1 0	MNEW	30				0.0	\$475.00	1	\$475.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WCBSSUN	0 0 0 0 0 0 1	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WFACE	0 0 0 0 0 0 1	FACE	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	0 0 1 1 0 0 0	DAY	30				0.0	\$475.00	2	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DPRICE	1 1 0 0 0 0 0	DAY	30				0.0	\$475.00	2	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NNOON	0 0 1 1 1 0 0	NEWS	30				0.0	\$675.00	3	\$2,025.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NNOON	1 1 0 0 0 0 0	NEWS	30				0.0	\$675.00	2	\$1,350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/09/12	2										

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	ENEWS5P	0 0 1 1 1 0 0	NEWS	30				0.0	\$1,650.00	3	\$4,950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	ENEWS5P	1 1 0 0 0 0 0	NEWS	30				0.0	\$1,650.00	2	\$3,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NCBSNEWS	0 0 1 1 1 0 0	NEWS	30				0.0	\$2,500.00	3	\$7,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NCBSNEWS	1 1 0 0 0 0 0	NEWS	30				0.0	\$2,500.00	2	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEARLY	0 0 1 1 1 0 0	NEWS	30				0.0	\$2,200.00	3	\$6,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEARLY	1 1 0 0 0 0 0	NEWS	30				0.0	\$2,200.00	2	\$4,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/09/12	2										

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Agency: STRATEGIC MEDIA PLACEMENT	Product: BACHMANN EST#2800	Sell :00:00	Confirmed: 10/02/12 11:56 AM	
Buyer: KEGAN BERAN	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/03/12 08:57 AM	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	AWHEEL	0 0 1 1 1 0 0	ACC	30				0.0	\$3,000.00	3	\$9,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 01</u>										
	10/03/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AWHEEL	1 1 0 0 0 0 0	ACC	30				0.0	\$3,000.00	2	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 08</u>										
	10/08/12	10/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	SNCAAFB	0 0 0 0 0 1 0	FTBL	30				0.0	\$750.00	1	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NLATEM-F/SU	0 0 1 1 1 0 0	NEWS	30				0.0	\$2,700.00	3	\$8,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 01</u>										
	10/03/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NLATEM-F/SU	1 1 0 0 0 0 0	NEWS	30				0.0	\$2,700.00	2	\$5,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 08</u>										
	10/08/12	10/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NLATEM-F/SU	0 0 0 0 0 0 1	NEWS	30				0.0	\$900.00	1	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Ocl 01</u>										
	10/07/12	10/07/12	1										

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Agency: STRATEGIC MEDIA PLACEMENT	Product: BACHMANN EST#2800	Sell :00:00	Confirmed: 10/02/12 11:56 AM	
Buyer: KEGAN BERAN	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/03/12 08 57 AM	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATESAT	0 0 0 0 0 1 0	NEWS	30				0.0	\$2,175.00	1	\$2,175.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	PDEBATEWE	0 0 1 0 0 0 0	CARD	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	12:00 - 15:15	0 0 0 0 0 0 1	FTBL	30				0.0	\$22,000.00	1	\$22,000.00		
	LUR; VIKINGS GAME												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PSIXTY	0 0 0 0 0 0 1	REGP	30				0.0	\$5,500.00	1	\$5,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	58	0	\$113,915.00	\$96,827.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$113,915.00	\$96,827.75	\$0.00	\$0.00